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## **California Rooter & Plumbing Launches Major Expansion and Rebranding**

*Bay Area company unveils new website, grows service area*

SAN LEANDRO, CA — California Rooter & Plumbing, one of the top providers of commercial and residential plumbing services in the San Francisco Bay Area, has significantly expanded its area of service across the region.

The company, based in San Leandro, is launching its expansion in conjunction with its rebranding and new website, which is now live. California Rooter & Plumbing recently increased its fleet of service vans, and its specialists will now be available in more areas throughout Alameda and Contra Costa counties and the East Bay.

“We are very pleased to announce this major expansion of our services, as well as invite our customers to visit our new website,” said Frank Hernandez, owner of [California Rooter & Plumbing](#). “Our goal is to make it easy to find outstanding rooting and plumbing services in the San Francisco Bay Area, and this effort is a major step forward in making that happen.”

The company’s website features a new, easy-to-navigate design that makes for quick browsing of its various service offers. There is also a thorough [frequently asked questions](#) section, which allows visitors to find solutions to minor repair issues before calling a plumbing specialist, as well as a section offering a variety of discounted web specials.

Established in 2005, California Rooter & Plumbing offers a wide range of services to its customers, including leak detection and repairs to toilets, faucets, sinks, showers, dishwashers, water heaters and more. The company also offers [emergency plumbing services](#) at no extra charge, responding 24/7 and usually reaching the client’s home or place of business within 45 minutes.

In addition, California Rooter & Plumbing offers specialty repair services for trenchless sewers and gas lines, using video technology to inspect these mechanisms and effectively pinpoint malfunctioning areas.

“Regardless of the size of the project, we deliver the same high level of service and dedication to you,” said Hernandez. “We look forward to many more years of helping local residents with their plumbing needs, whether they need new installations or repair services.”

California Rooter & Plumbing has built a reputation for its efficient and affordable service, often beating estimates from competitors by at least 10 percent. To check out the new website and learn more about the company, visit [www.calrooterandplumbing.com](http://www.calrooterandplumbing.com).

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